

## **ART IN THE SHIRE™ EXHIBITION INFORMATION**

### **Art in the Shire™ Exhibit**

- The Art in the Shire™ will take place on May 7, 2024, from 5:00PM-8:00PM. All artists are encouraged to attend. The artwork of student artists from Daniel Wright Junior High School will be displayed in a separate area dedicated to their pieces. **We ask that artists, who are able, arrive at 4PM to meet and share their inspiration with the student artists.** This is a very meaningful and special time for our young artists to learn about your inspiration and receive your guidance.
- Entry is free to the public. Clients and community members will be invited to the Exhibit. We will be advertising the Exhibit and encourage all to bring friends and family.
- Culvers will be offering a light dinner at the Exhibit. Alcohol will not be served.

### **Artwork Sales**

- During the course of the Exhibit, Art in the Shire™ staff will write receipts for artwork that is purchased. Payments will be accepted in cash and checks. Checks will be written to the artists. Buyers will either pick up their purchased pieces from our office or make arrangements with the artist for pick up. Any monies received will be given to the artist upon pick up of artwork or prior for artists who can collect such monies directly at our office.
- Artists will be responsible for sales tax.

### **Marketing/Exhibit Display**

- Participating Artists are asked to submit a brief artist statement by April 30, 2024 with an image of each piece of artwork and the following information: the artist's name and a description of the work: medium; influences; content of work; message; title of work; price. We will use this information for those who have questions about your pieces.

### **Participating Artists are encouraged to promote the Exhibit, the Exhibit Reception and optional artist exhibit night appearance:**

- Post exhibition information on their own website
- Social media posts; Facebook, Instagram, twitter, etc.
- Email marketing to their own clients, friends, family
- Distribute printed material; postcards; posters; flyers

### **Marketing done by The Shire Law Group, PC® and Culvers Lincolnshire & Buffalo Grove on behalf of Art in the Shire™**

- Featured on websites; online community events calendar
- Social media posts; Facebook, Instagram, twitter, etc.
- Email marketing to customers/clients
- Invitations to guests

### **Artwork Drop off & Pick Up**

- Artists will drop off accepted artwork on the designated dates Drop off: deliver artwork April 8, 2024 – May 3, 2024 from 8AM-3PM to the Shire Law Group, PC®, 1 Overlook Point, Suite 650, Lincolnshire Illinois 60069.
- Artwork must be labeled with the artist's name, title, medium and price – taped to back of the piece.
- Artwork that you would like to have us hang in our office year-round or until you'd like to pick up. Clients enjoy pieces that are hung in our office throughout the year. On several occasions, clients have purchased pieces. If one of your pieces is sold, we will collect payment, have the client take the artwork upon purchase, and contact you to receive payment.