



# sponsorship levels

Deer Path Art League • 65th Annual Art Fair on the Square • Labor Day Weekend • September 1 & 2, 2019

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## sponsorship opportunities

The Deer Path Art League will deliver a high profile sponsorship opportunity for your organization!

- Excellent event marketing. Over 100 event listings through online, print and social media outlets.
- 365 days of sponsor recognition on The Deer Path Art League website.
- 2 days of on-site interaction with 15,000-25,000 art fair visitors from 22 Chicago suburban communities.
- Affiliation with a prestigious event, within an affluent community that values education, philanthropy and cultural enrichment.

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## sponsorship levels

### 1. Classic Booth Sponsor

**\$3,000.00**

A 10' x 10' on-site booth space where the sponsor may display and market their services and products.

### 2. Presenting Sponsor. Booth Underwriter

**\$1,500.00**

This is an opportunity to have your corporate or business name/signage associated as the underwriting sponsor for a Deer Path Art League Specialty Booth. Current list of booth underwriting opportunities:

- Music: Live music featuring local performers
- Young Artists: Opportunity for youth in the community to sell handmade jewelry, artwork, and crafts

### 3. Angel Sponsors: Material-in-Kind Donations, Monetary Donations

Donations of materials, services, gift cards and cash are desired to underwrite the cost of producing "Art Fair on the Square". Please call to learn more.

### 4. Customized Sponsorship Packages & All Other Donations

Let us help you craft a solution based on your audience, budget, service or community relations goals.

- \$1,000.00 + Business/Individual name will be listed in show program, Deer Path Art League website with hyperlink, "Art Fair on the Square" postcard mailer distributed to 45,000 households and a "Sponsor Spotlight" featured profile article distributed through social media and email.
- All other donations - Business name listed in show program and on Deer Path Art League website.

## questions?

Contact: Jillian Chapman or Pamela Payton at 847-234-3743 or [artfair2019@deerpathartleague.org](mailto:artfair2019@deerpathartleague.org)