



# sponsorship levels

Deer Path Art League • 64th Annual Art Fair on the Square • Labor Day Weekend • September 2 & 3, 2018

## sponsorship opportunities

The Deer Path Art League will deliver a high profile sponsorship opportunity for your organization!

- Excellent event marketing. Over 100 event listings through online, print and social media outlets.
- 365 days of sponsor recognition on The Deer Path Art League website.
- 2 days of on-site interaction with 15,000-25,000 art fair visitors from 22 Chicago suburban communities.
- Affiliation with a prestigious event, within an affluent community that values education, philanthropy and cultural enrichment.

## sponsorship levels

### **1. Classic Booth Sponsor**

**\$4,000.00**

A 10' x 10' on-site booth space where the sponsor may display and market their services and products.

### **2. Presenting Sponsor. Booth Underwriter**

**\$3,500.00**

This is an opportunity to have your corporate or business name/signage associated as the underwriting sponsor for a Deer Path Art League Specialty Booth. Current list of booth underwriting opportunities:

- Information Tent: The Deer Path Art League hosts a free first-aid and a nurse's station provided by the Northwestern Medicine from Lake Forest Hospital during the fair. In addition, the information tent provides information to local restaurants, volunteer opportunities for the community, information about our non-profit and art fair show information.
- Music: Live music featuring local performers.
- Young Artists: Opportunity for youth in the community to sell handmade jewelry, artwork, & crafts.

### **3. Artist Award Breakfast, Underwriting Sponsor**

**\$2,500.00**

Sponsor the Deer Path Art League's "Artist Awards Breakfast" held on Monday, September 3 at 7:30 am.

### **4. Angel Sponsors: Material-in-Kind Donations, Monetary Donations**

Donations of materials, services, gift cards and cash are desired to underwrite the cost of producing "Art Fair on the Square". Please call to learn more.

### **5. Customized Sponsorship Packages & All Other Donations**

Let us help you craft a solution based on your audience, budget, service or community relations goals.

- \$1,000.00 + Business/Individual name will be listed in show program, Deer Path Art League website with hyperlink, "Art Fair on the Square" postcard mailer distributed to 45,000 households and a "Sponsor Spotlight" featured profile article distributed through social media and email.
- All other donations - Business name listed in show program and on Deer Path Art League website.

## **questions?**

Contact: Jillian Chapman or Pamela Payton at 847-234-3743 or [artfair2018@deerpathartleague.org](mailto:artfair2018@deerpathartleague.org)